

Diploma in Marketing Communications

Intensive Weekends

Module	Dates	Centre
Advertising & PR	29/30 Sep '12	Liverpool / Reading
	6/7 Oct '12	Gatwick / London / Birmingham
Advertising & PR Exam Revision	17 Nov '12	Liverpool / Reading
	18 Nov '12	London / Gatwick / Birmingham
Marketing Consumer Behaviour	12/13 Jan '13	Liverpool / Reading
	19/20 Jan '13	London / Gatwick / Birmingham
	8/9 Jun '13	Liverpool
	15/16 Jun '13	London / Birmingham
Sales Promotion & Direct Marketing	16 Mar '13	Liverpool / Reading
	17 Mar '13	London / Gatwick / Birmingham
Sales Promotion & Direct Marketing Revision Day	18 May '13	Liverpool / Reading
	19 May '13	London / Gatwick / Birmingham
Integrated Media	8/9 Jun '13	Liverpool / Reading
	15/16 Jun '13	London / Gatwick / Birmingham

Part-time Evenings

Module	Dates	Centre
Advertising & PR	w/c 19 Sep '11	Brighton / London / Birmingham / Oxford
Advertising & PR Exam Revision	As dates above	
Marketing Consumer Behaviour	w/c 2 Jan '12	Brighton / London / Birmingham / Reading / Oxford
Sales Promotion & Direct Marketing	w/c 19 Mar '12	Brighton / London / Birmingham / Oxford
Sales Promotion & Direct Marketing Revision Day	As dates above	
Integrated Media	w/c 11 Jun '12	Brighton / London / Birmingham / Oxford

Notes

For the benefit of students, all courses are subject to minimum numbers. All weekend sessions are from 9.30am - 5pm unless advised otherwise.

All evening sessions are from 6pm - 9pm unless advised otherwise. Evenings sessions run on the followings days: Monday - except bank holidays (Reading / Uxbridge), Tuesday (London / Oxford / Brighton), Wednesday (Croydon / Birmingham), Thursday (High Wycombe)

Important Information

Closing dates for CIM registration for assignments and exams:

	Paper Entry	Online Entry
Dec '11 Exam Board	30 Sep '11	7 Oct '11
Mar '12 Exam Board	10 Dec '11	17 Dec '11
Jun '12 Exam Board	23 Mar '12	30 Mar '12
Sep '12 Exam Board	29 Jun '12	6 Jul '12
Dec '12 Exam Board	28 Sep '12	5 Oct '12
Mar '13 Exam Board	14 Dec '12	21 Dec '12

All modules can be studied anytime using our comprehensive, fully supported online Distance Learning mode of study.